WHAT IS CLAIMED IS:

1. A DNA construct comprising:

as components, a transcriptional initiation region from a gene capable of expression in a chloroplast joined to a heterologous DNA sequence encoding a polypeptide of interest, wherein transcription of said DNA sequence is regulated by said initiation region, and a transcriptional termination region.

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- 2. The DNA construct according to Claim 1, wherein said gene is a chloroplast gene.
- 3. The DNA construct according to Claim 1, wherein said gene is a psbA gene, rbcL gene or atpB gene.
- A chloroplast expression vector comprising:

 a transcriptional initiation region from a
 gene capable of expression in a chloroplast, a DNA

 sequence comprising at least one cloning site and a transcriptional termination region.
 - 5. The expression vector according to Claim 4, wherein said gene is a chloroplast gene.

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- 6. The expression vector according to Claim 4, wherein said gene is a psbA gene, rbcL gene or atpB gene.
- 7. The expression vector according to Claim 4, wherein said cloning site is a multiple cloning site.
- 8. The expression vector according to Claim 4, wherein said transcriptional termination region comprises at least one of a ribosomal RNA T1 or a ribosomal RNA T2 terminator.

9. The expression vector according to Claim 4, further comprising:

a heterologous DNA sequence encoding a polypeptide of interest inserted into said cloning site in reading frame with said transcriptional initiation region.

10. A replication vector comprising:

a DNA fragment comprising a replication origin capable of providing for autonomous replication in a chloroplast, a transcriptional initiation region from a gene capable of expression in a chloroplast, a DNA sequence comprising at least one cloning site and a transcriptional termination region.

11. A chloroplast comprising:

a DNA construct comprising, as components, a transcriptional initiation region from a gene capable of expression in a chloroplast joined to a heterologous DNA sequence encoding a polypeptide of interest, wherein transcription of said DNA sequence is regulated by said initiation region, and a transcriptional termination region, wherein said components are operably linked in vitro.

25 12. A chloroplast comprising:

a chloroplast expression vector comprising, as components, a DNA fragment comprising a replication origin capable of providing for autonomous replication in a chloroplast, a transcriptional initiation region from a gene capable of expression in a chloroplast, a DNA sequence encoding a polypeptide of interest and a transcriptional termination region, wherein said components are operably linked in vitro.

35 13. A plant cell comprising: a chloroplast according to Claim 11 or Claim 12.

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- 14. The plant cell according to Claim 13, wherein said cell is monocotyledenous or dicotyledenous.
- 15. A dicotyledenous plant comprising:5 cells containing chloroplasts according to Claim 11 or Claim 12.
 - 16. A method for introducing heterologous DNA into a chloroplast, said method comprising:
- transforming a chloroplast in a plant cell with an expression vector comprising, as components, a transcriptional initiation region from a gene capable of expression in a chloroplast, a heterologous DNA sequence encoding a polypeptide of interest and a transcriptional termination region, wherein said components are operably linked in vitro.
 - 17. The method according to Claim 16, wherein said expression vector further comprises:
- a DNA fragment comprising a chloroplast replication origin.
 - 18. A method for specifically modifying the phenotype of a chloroplast distinct from other organelles, said method comprising:

introducing into a chloroplast in a plant cell, a chloroplast expression vector comprising, as components, a DNA fragment comprising a chloroplast replication origin, a transcriptional initiation region from a chloroplast gene, a DNA sequence encoding a polypeptide of interest and a transcriptional termination region, wherein said components are operably linked in vitro and are functional in said chloroplast; and

growing said cell whereby the phenotype is modified as a result of expression of said DNA sequence.

19. The method according to Claim 16, wherein said introducing comprises:

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bombarding said plant cell with a DNA construct comprising said expression vector adsorbed to a bombardment particle.

5 20. A chloroplast containing heterologous DNA, prepared according to the method of Claim 19.